

# SRS at BCCE 2010



UNIVERSITY OF NORTH TEXAS



DENTON, TX

AUG 1-3

## 21st Biennial Conference On Chemical Education

SRS travelled to North Texas to meet chemistry educators from around the country. We met many instructors who have already integrated DigiMelt into their teaching labs - with great results! Read on for more...



Hello everyone, let me introduce myself. My name is Joe Wang and I am the Engineering Manager at Stanford Research Systems. Jim Lee, DigiMelt project manager, and I recently attended the BCCE 2010 exhibition in Texas.

Since we have only been shipping DigiMelt for about a year, this was our first opportunity to meet our users and show the instrument in person to new customers. It was a genuine thrill to hear the enthusiastic feedback from so many of you who have already completed lab courses using DigiMelt. Your comments about increased student engagement really meant a lot to us. We both certainly remember making tedious and inaccurate melting point measurements as students.



Now with DigiMelt, students can concentrate on the chemistry and the instructor can be confident that the entire class can finish their melts on time with accurate results.

And for new customers, there's nothing like seeing

a live demonstration. If you didn't make it to BCCE, check out our webpage [www.thinksrs.com/digimelt](http://www.thinksrs.com/digimelt). You can find links to student testimonials, a link to a video lab demo (courtesy of Ryan Denton, IUPUI), comparisons to Mel-Temp and more. Our melting point poster (above) was very popular at BCCE. It has lots of information about melting point determinations. Download it from the webpage and print more.

See you at BCCE 2012 at Penn State!

## Missouri State University



Diann Thomas of MSU “loves her DigiMelts!” A mercury spill sent her scrambling to replace their Mel-Temps. Initially she bought only 2 DigiMelts to try. “They worked so well, and students fought over them so much, we bought a full set of 10.”

She says DigiMelt raises the level of student engagement - there’s nothing more fun than hearing cheers from each lab group as their product melts at the correct temperature.

Teach more chemistry. Learn more chemistry. Don’t be frustrated by your Mel-Temps. Try a DigiMelt in your lab, with your students.

## Mott Community College



Frederick Lemke of Mott Community College in Flint, MI relates how the clean-up cost of a mercury accident caused him to remove all the mercury thermometers from his lab. Adding new digital thermometers to old Mel-Temps really didn’t make sense. The Mel-Temp would still be an old and difficult to use instrument.

The cost of a new DigiMelt is only \$790. And you will get a micro-processor controlled oven with a digital thermometer that is *calibrated* for each unit.

Students find DigiMelt fun and easy to use and they really like getting results they can rely on.

## BYU Idaho



Kerensa Sorensen-Stowell of BYU says DigiMelt “works really well”. BYU has used DigiMelts for a full year now and her comments were pretty much universal - DigiMelts just work, day in and day out.

Many of you are discovering that a fewer number of DigiMelts can have higher classroom throughput than you ever had with Mel-Temps. Students can reliably get accurate results in a few minutes. Keep this in mind when budgeting for your lab - DigiMelt is even more affordable than you think!

We designed DigiMelt to be effective in the lab. It’s good to hear that it really delivers.



## Giant ice bath full of beer

It was hot. We never saw a temperature below 94° at any time. Afternoon topped out at around 108°!

Imagine our joy upon discovering this 30 foot ice bath at Rudy’s Country Store and Bar-B-Q. The BBQ by the pound was amazing. I think we might have suffered from meat “intoxication”.

Another Denton landmark is El Guapo’s. It’s Tex-Mex. It’s fun, friendly and good. Chile rellenos stuffed with meat. What a revelation.

Recycled Books on Denton’s Square was a real discovery. It’s 17,000 sq. ft. of used books, videos and music. If you missed it this time, you might want to go back. It’s a book-lover’s paradise.

Thanks to everyone who stopped by our booth and to the organizers of BCCE 2010. We had a great time in Denton and we hope you all did too.

